Program Comparison Report: Business Administration Programs



Program Enrollment Trends - The unduplicated number of students who selected the program code in Banner.



FY 2022 Student Demographics - Includes students in all degree/certificate programs in the identified program area.



Program Comparison Report:



Marketing Certificate

Adiminstrative Asst Certificate

Business Administration Programs

Fall-to-Spring Retention Rates - The % of students enrolled in fall semester who continued to be enrolled in spring semester. Excludes students who graduated at the end of the specified fall term.



■ 2018 ■ 2019 □ 2020 ■ 2021 ■ 2022

Percentage of Degrees/Certificates Earned within 3 years

AAS Administrative Assistant



Average Terms to Degree/Certificate - Includes summer terms; excludes enrollments during high school. 71.5 80.0 60.0 42.8 39.3 40.0 26.8 21.9 21.8 24.7 19.2 18.5 26.0 22.0 18.9 _{16.0} ^{22.2} 20.5 20.3 10.0 20.0 6.0 6.0 0.0

AAS Business Administration

NOTE: All data are aggregated by fiscal year (summer term is included with the following fall and spring terms). Includes only for-credit enrollments.

AAS Entreprerneur

■ 2018 ■ 2019 □ 2020 ■ 2021 ■ 2022